

CHRIS OLIVER

Chris Oliver founded Decisive Moment in 1989. Before this, he worked with some of Canada's leading design firms, such as Tudhope Associates, Forbes Design Group Inc., and Saturday Night Publishing Services. Chris is a graduate of the Ontario College of Art (now OCADU) and is a recognized member of The Association of Registered Graphic Designers of Ontario.

Decisive Moment is an award-winning design studio offering integrated design solutions to clients in the private, public, and arts sectors. Our clients look to us for engaging and enduring solutions rather than 'flavour of the month' cut-and-paste. We have multi-year relationships with, for example, the Canadian Retransmission Collective, Rogers Group of Funds, Canadian Media Production Association (formerly CFTPA), and Solarfective Products Limited. Freelance projects include assignments for Ramsay Inc., Fleishman-Hillard Canada Inc., and Mamone & Partners Inc. on behalf of their clients.

Decisive Moment is a small firm by choice. We intend to stay this way. Our clients appreciate the many advantages this offers, such as a one-on-one working relationship, fast turn-around, and low overhead. They know that we have a network of experienced professionals available to help deliver a full range of services, as required.

Chris is the proud papa of a son and a daughter, and an active cyclist, swimmer, runner, kayaker, skater, and skier. His interests include photography, music, film, food, travel, and – especially – art.



Paul Orenstein

Chris Oliver, AOCA, RGD
Principal/Creative Director